

AAHOA and eShow: A Monumental Partnership

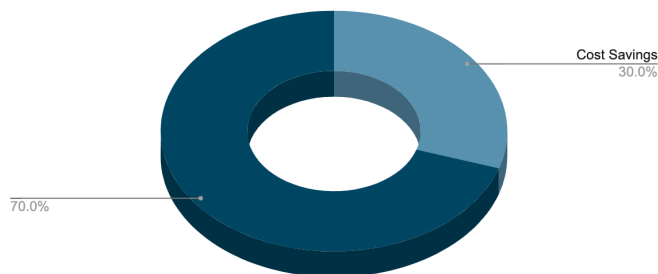
AAHOA, the largest hotel owners association in America, has forged a multi-year agreement with eShow, the industry leader in trade show and event management software. AAHOA will leverage eShow's agile comprehensive management platform, which includes all event management software and tech stack needs integrated into one solution.

Before eShow, AAHOA relied heavily on multiple softwares to cater to specific parts of the event process. Without the integration of CRM and other connectivity resources, AAHOA lacked the flexibility of an all-in-one solution.



By migrating to eShow, AAHOA has been able to meet the demands of customization and eliminate human error through transferable data. By being able to interact in the system, AAHOA has experienced a much more cohesive communication circle.

Overall Cost Savings After Choosing eShow



The customer service team at eShow prioritizes relationships and maximizes results. Phelps Hope, Operations & Chief Development Officer at AAHOA notes, "The customer service is excellent. Everyone has been very attentive to us. From a customer service response standpoint, they truly want to solve the issue. They will go the extra mile to accomplish what it is we need to do."

eShows has proven success for over 25 years by finding new approaches to optimize the event workflow. Between Registration Management, Conference Management, Exhibit Management, Digital Event Management, eShow is a holistic suite that offers the master program for your event success.

eShow Testimonials

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"eShow provides the option of tailoring the software to our needs and helping us with the small customizations so that it feels as more of a personal software to our members or staff teams.

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Phelps R. Hope, CMP
EVP, Operations &
Chief Development Officer, AAHOA